

August 27, 2007

To Whom It May Concern:

I managed the signage on the McCormick Place West Expansion project for McCormick West Constructors, LLC. I had the pleasure of working closely with Rick Smits and Ashley Fewell, with Next Wayfinding + Design, since December 2006 on the interior signage package.

Working with Next Wayfinding + Design was a positive and memorable experience. Rick and Ashley were always expedient in their review of submittals and accommodating when required on-site with short notice. The MPEA was pleased with their creative and functional designs and we all appreciated their flexibility in reviewing and revising designs when requested. We depended on their knowledge of current industry standards, new innovative products and local resources.

I highly recommend Next Wayfinding + Design for your design needs, whether you are an owner, contractor or design firm. I can be contacted for further information at lindsay.sauer@clarkconstruction.com.

Sincerely,

A handwritten signature in black ink that reads "Lindsay Sauer". The signature is written in a cursive, flowing style.

Lindsay Sauer
McCormick Place West Expansion Project
McCormick West Constructors, LLC